

NPO
Ineke Woudenberg
Bart de Graafweg 2
1202 JJ Hilversum
The Netherlands

29 October 2018

Dear Ineke Woudenberg,

we are delighted to congratulate NPO and VPRO Radio on the success at PRIX EUROPA 2018 with the outstanding programme

Hunted

which won the

PRIX EUROPA Best European Digital Audio of the Year 2018.

Citation from the Jury:

Some of the best podcasts use personal storytelling as a way of exploring difficult subjects and themes. This year's winner turned a family dilemma into an investigation of a whole country's school and day-care system, as its producer compared her children's experiences growing up in the Netherlands with her own in Sweden. She ends up trying to persuade her Dutch husband that they should relocate to the country she left behind two decades before. The jury was impressed by the intimate, funny and raw recordings of family life; the quality of storytelling and audio production; the striking visual illustrations used on digital platforms and social media; and by the impact the series made on debates about education in the Netherlands.

The prize trophy "The Taurus" was handed over to Jennifer Pettersson by Graham Ellis, Controller of Production, BBC Radio & Music at the Awards Ceremony of PE2018 on Friday, 19 October at the Schinkelhalle in Potsdam. Please find attached the official PRIX EUROPA certificate as pdf. document.

Please convey our congratulations to everybody involved in the production!

Best regards from Berlin,



Susanne Hoffmann
PRIX EUROPA Festival Director



Peter Leonhard Braun